

Data Privacy Policy E.G.O.-Webshop

I. Name and contact details of the person responsible

E.G.O. Elektro-Geräte AG
Hinterbergstrasse 38b
6312 Steinhausen
Switzerland
Phone: +41 41 7287010
E-mail: ecommerce2201@egoproducts.com

II. Contact details of the data protection officer and the data protection team

If you have any questions about data protection, you can contact our data protection team at the e-mail address: datenschutz@egoproducts.com.

III. Purpose and legal basis of data processing

Contact options (contact form, e-mail, telephone)

Personal data is collected when you contact us (e.g. via contact form, e-mail or telephone). Which data is collected in the case of a contact form can be seen from the respective contact form. This data is stored and used exclusively for the purpose of responding to your request or for contacting you and the associated technical administration. The legal basis for the processing of this data is our legitimate interest in responding to your request in accordance with Art. 6 para. 1 s. 1 lit. f UK-GDPR.

E.G.O. Elektro-Geräte AG is part of the Blanc & Fischer Group. Your contact request may be shared within this group to ensure that your request can be answered by the appropriate contact person.

If your contact is aimed at the conclusion of a contract, the additional legal basis for the processing is Art. 6 para. 1 s. 1 lit. b UK-GDPR. Your data will be deleted after final processing of your request. This is the case if it can be inferred from the circumstances that the matter in question has been conclusively clarified and provided that there are no statutory retention obligations to the contrary.

Registration account in the E.G.O. Webshop (company account)

You have the possibility to register for our E.G.O. Webshop and to have a company account created or registered. To do this, please contact your sales consultant, who will create a login for you. After successful registration, you as a customer will receive the login data by e-mail. Please log in with your e-mail address and one-time password. When you log in for the first time, you will be asked to set your own password. The data provided will be stored, processed and used to the extent necessary for the following purposes: registration in the webshop, administration of orders, order history, newsletters and other administrations.

The legal basis for the processing is your consent in accordance with Art. 6 para. 1 s. 1 lit. a UK-GDPR to register for an account in the E.G.O. Webshop for the purposes mentioned.

Revocation of consent:

By entering your personal data, you agree that it will be stored and used for the above

purposes. This permission can be revoked at any time. To do this, you can delete it directly in your account or send your revocation to ecommerce2201@egoproducts.com. In this case, access to the corresponding company account will be removed; the company account will remain in place if other contact persons of the company remain in the company account. If deletion is not possible for legal reasons, the respective data will be blocked instead.

We would like to point out that certain information in the E.G.O. Webshop may be subject to statutory retention periods, which we have to keep for a longer period due to statutory commercial or tax laws. These are then only used for the purpose of legal verification and are usually deleted after 10 years.

Ordering in the E.G.O. Webshop

You have the possibility to place orders for our E.G.O. webshop. Personal data is processed, such as the name, contact details, information from the order, delivery and payment modalities, as well as other order and contract information. We process this data for the processing of the order, credit check and sanctions list check, payment and delivery of the ordered goods, as well as for a customer service required with the order.

The legal basis for the processing is the conclusion and performance of the purchase contract for the ordered goods in accordance with Art. 6 para. 1 p. 1 lit. b UK-GDPR and Art. 6 para. 1 p. 1 lit. c UK-GDPR in conjunction with Regulation (EC) No. 2580/2001 against other persons and entities suspected of terrorism as well as Regulation (EC) No. 881/2002 against Osama bin Laden, Al-Qaeda and the Taliban as well as other corresponding regulations/regulations.

In order to fulfill the contractual purposes of the order, we use service providers such as logistics, transport and logistics companies to be able to send the ordered goods. In addition, different payment service providers are used to carry out the payment process for the ordered goods. As part of the order and payment, credit and sanctions list checks can be carried out in order to check solvency and restrictions on deliveries and to ensure legal obligations. When using service providers, the necessary data is passed on to the respective companies in order to be able to fulfil the corresponding services.

The data will be deleted when it is no longer required for the execution of the contract (including customer service and warranty), unless we are legally obliged to store it, e.g. due to commercial or tax retention obligations. As a rule, these can amount to up to 10 years and then only serve the purpose of legal proof. In this case, the data will be restricted by retaining it only for the necessary purpose of proof of the statutory retention obligation. They are then deleted.

Subscription to the newsletter

As part of the registration in the E.G.O. Webshop, you also have the opportunity to register for a newsletter and receive advertising information about our company, our products and other content. Personal data is processed, such as name, e-mail address. Mandatory information is marked when registering for the newsletter. All other information is voluntary.

The legal basis for the processing is your voluntary consent pursuant to Art. 6 para. 1 s. 1 lit. a UK-GDPR and is carried out via the double opt-in procedure.

Revocation of consent

You can revoke your consent at any time with effect for the future. The lawfulness of the processing remains unaffected until the revocation. After that, we will no longer use your personal data for the above purposes.

To revoke your consent for the newsletter, you can click on the link ["unsubscribe"] (or a similar link) that you receive from us in every e-mail newsletter.

Anonymous evaluations and statistics may also be made available to the affiliated companies of the E.G.O. Group as well as within the Blanc & Fischer Group.

IV. Recipients or categories of recipients of personal data

In principle, personal data is managed and processed by the responsible employees. It may happen that the personal data is passed on to other companies of the Blanc & Fischer Group, to which we also belong, in order to provide the corresponding services.

In order to maintain the IT infrastructure and to provide appropriate software applications, we rely on Blanc und Fischer IT Services GmbH.

Other recipients of the personal data are the service providers SAP Deutschland SE & Co. KG and Microsoft Ireland Operations Ltd., which we use as part of the E.G.O. webshop in order to be able to fulfill the above-mentioned purposes. Corresponding order processing contracts have been concluded with the service providers in accordance with Art. 28 UK-GDPR.

V. Transfer to third countries

A data transfer takes place to Switzerland and Germany. For Switzerland and Germany, there is an adequacy decision pursuant to Art. 45 UK-GDPR.

VI. Storage period in accordance with statutory retention obligations

The personal data will be processed for as long as they are necessary to achieve the purposes defined above or for as long as you revoke your consent. Subsequently, your personal data will be deleted, unless legal storage obligations stand in the way of this. In this case, the personal data will be restricted so that it only serves the purpose of proving the legal obligation to retain data.

You will receive an e-mail from us at regular intervals in which you must confirm the activity of your registered account. If you do not confirm this, your account and the data will then be deleted.

In addition, we have the option of anonymizing your personal data so that no reference can be made to you. In this case, no further deletion will take place.

VII. Revocation of consent

You can revoke your consent at any time with effect for the future. The lawfulness of the processing remains unaffected until the revocation. After that, we will no longer use your personal data for the above purposes.

You can send your revocation to the following e-mail address:
ecommerce2201@egoproducts.com.

To revoke your consent for the newsletter, you can click on the link ["unsubscribe"] (or a similar link) that you receive from us in every e-mail newsletter.

VIII. Right to information, correction, deletion, restriction, data portability and objection

As a data subject, you have the right of access (Art. 15 UK-GDPR), rectification (Art. 16 UK-GDPR), deletion (Art. 17 UK-GDPR) of your data and restriction of processing (Art. 18 UK-GDPR) at any time, as well as a right to data portability (Art. 20 UK-GDPR) and right of objection (Art. 21 UK-GDPR). To do so, please contact the responsible body using the contact details provided.

IX. Right to lodge a complaint

As a data subject, you can contact a supervisory authority at any time in the event of complaints. A list of the supervisory authorities with contact details can be obtained via the following link: <https://www.bfdi.bund.de/DE/Service/Anschriften/Laender/Laender-node.html> or <https://www.bfdi.bund.de/DE/Service/Anschriften/Europa/Europa-node.html>.

X. Existence of a necessity for the provision of personal data

Registration in the E.G.O. Webshop is voluntary and is intended to facilitate ordering and administration. The information on the order of goods is required, otherwise the entire order processing cannot be carried out. In exceptional cases, it is also possible to place the order with the operating partner. Registration for the newsletter is voluntary and does not have to be made. In this case, no newsletter will be sent.

XI. Amendment of the data protection information

We always keep this privacy policy up to date. Therefore, we reserve the right to adapt them from time to time and to update changes in the collection or processing of your personal data. The latest version of the privacy policy is available at:

<https://buyegoproducts.com/egostorefront/ego/de/legal/dataProtection?country=uk>

In addition, we will inform you of any changes by e-mail.

Status: 01.06.2023